Virtual Solutions for Benefit Education

Helping employees understand their benefits is more important than ever

Employees who understand their benefits are:

94% more likely to feel valued/appreciated

80% more likely to be satisfied with their current job[1]

MetLife understands the importance of providing targeted, ongoing communications to reinforce the value of employee benefits. In addition to printed or digital communications, virtual support provides an additional connection to help build awareness and understanding of the MetLife benefits available to employees.

Virtual Solutions can include:

Virtual Benefit Fairs: MetLife can attend your virtual benefit fair, complete with:

- A licensed benefit counselor
- Print or digital collateral
- Video
- Presentations
- Banners
- Live chat support

Webinars: MetLife can provide live presentations to employees which can include:

- Q&A
- Chat
- Polls and engagement activities
- Recorded presentations with live Q&A, over the phone or on camera, are also available

On-Demand Online Presentations: MetLife can create customized presentations with voiceover audio that highlight the benefits available. These presentations can be posted online for employees to access at their convenience.

HR/Enrollment Firm Training Sessions: MetLife can provide webcast product training to HR representatives.
These presentations focus on:

- The products offered by MetLife
- Specific plan design details
- Common questions from employees

Real-Time Support: MetLife is here to help your employees through various virtual engagement methods:

- Chatting via webinar
- Responding via email to questions submitted through a microsite
- Calling during set office hours
- Support from benefit experts at virtual events or on an ongoing basis

The right benefit education strategy can effectively keep employees engaged and increase retention. MetLife understands that every customer has unique needs, and your account team is here to help tailor a solution that works for your workforce.

1. MetLife's 20th Annual US Employee Benefit Trends Study, 2022